

# GRANT PROGRAMS

Made up of a membership of more than 7,200 REALTORS® and community members, CREB® REALTOR® Community Foundation exists to promote the charitable and philanthropic activities of its members and to provide funding to housing and shelter-related initiatives in Calgary and area. Our grant programs support non-profit groups and organizations who focus on creating new housing options, keeping people housed, and improving housing quality.

## **CREB® REALTOR® COMMUNITY FOUNDATION OFFERS GRANTS IN THE FOLLOWING CATEGORIES:**

**LEGACY GRANTS**  
CREATE NEW HOUSING

**COMMUNITY GRANTS**  
KEEP PEOPLE HOUSED

**TRANSFORMATION GRANTS**  
IMPROVE HOUSING QUALITY

## **OUR VISION**

Build self-sustaining communities and empower our REALTOR® members to serve those communities.

## **COMMUNITY INVESTMENT AT CREB®**

The CREB® REALTOR® Community Foundation is empowered by its members — the community of REALTORS® who live here, work here and give back here. Since 1987, REALTORS® have collectively invested more than \$8.1 million into Calgary and area communities.

## **REQUIREMENTS TO QUALIFY**

- Be a federally registered Canadian charitable organization.
- Be a registered non-profit organization working to create new housing options, keep people housed and improve housing quality.
- Outline volunteer opportunities that could involve CREB®'s membership.
- Have a good management team in place with a solid background and reputation in the community.
- Demonstrate well-established administration policies and board of directors to govern operations.
- Demonstrate a clear social media outreach plan or strategy to engage REALTORS® and broadly promote the contribution.
- Provide a clear process to frequently update CREB®'s board of governors and/or management.
- Be located within the regional boundary of CREB®'s membership.

**Applications that meet basic requirements will move to the review stage. A committee of CREB® staff and member leaders manage the review and selection process based on community need, ongoing research, local knowledge, available funding and fit with our five-point decision rubric:**

- 1.** Align to CREB® REALTOR® Community Foundation's mission, vision and values.
- 2.** Provide opportunities to promote the REALTOR® brand and create volunteer opportunities for our members.
- 3.** Help vulnerable populations and make communities measurably better.
- 4.** Fit directly to our real estate industry focus around housing and shelter.
- 5.** Address a significant community need and demonstrate impact.

We appreciate that it takes a lot of time and thought to fill out an application, so please ensure your project meets our criteria before applying. If you are unsure, we encourage organizations to contact us to discuss their project prior to applying for funding.

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creb®  
**REALTOR®**  
community foundation





## Legacy Grant

A Legacy Grant is the largest and most substantial investment from CREB® REALTOR® Community Foundation. Funding from this giving stream is designed to make a substantial impact and create new housing and shelter options in the community. Ronald McDonald House Charities was the recipient of the Legacy Grant in 2022. A 3-year agreement was signed for \$1 million. Applications for the Legacy Grant will open again in 2025.



## Community Grant

A Community Grant from CREB® REALTOR® Community Foundation is designed to fund major renovations or repairs to existing housing and/or shelter supply, with the purpose of keeping people housed in the community. \$75,000 in Community Grants will be awarded in 2023.



## Transformation Grant

A Transformation Grant from CREB® REALTOR® Community Foundation is for minor renovation projects to existing infrastructure, with the purpose of improving housing quality for the community's most vulnerable. \$45,000 in Transformation Grants will be awarded in 2023.

## HOW TO APPLY

We welcome applications from community partners who share our vision and commitment to provide housing and shelter solutions for people who need it most.

### STEP 1: DO YOU QUALIFY?

Take our eligibility quiz on [creb.com](http://creb.com) to find out if your project is aligned with CREB® REALTOR® Community Foundation.

### STEP 2: SUBMIT YOUR APPLICATION

After determining your eligibility, you will be invited to complete the full application.

### STEP 3: REVIEW PROCESS

A committee of CREB® staff and member leaders oversee the decision-making process. We will get in touch with you after your application is reviewed and a determination is made.

## APPLICATION DEADLINES

Applications for all grants are open from **May 23, 2023 until June 30, 2023**

Successful applicants will be notified by:  
**Community Grants - September 19, 2023**  
**Transformation Grants - November 22, 2023**

Full instructions on how to apply are available on [creb.com/community\\_investment](http://creb.com/community_investment). Prospective applicants should read all requirements information and funding criteria prior to entering the submission process.

## Questions?

For answers to your questions or for more information, please contact [community.foundation@creb.ca](mailto:community.foundation@creb.ca)

