



2024 • ANNUAL
GOLF
TOURNAMENT

EVENT SPONSORSHIP PACKAGE





GOLF TOURNAMENT

- Date: **August 20, 2024**
- Location: **TBC**
- Anticipated audience: **180**

Picture perfect views and pitch perfect greens – you'll find it all at CREB®'s annual golf tournament. Our tournament caters to golf rookies and pros alike, offering a fun day for real estate associates, brokers and industry partners to socialize and network. Golf tournament sponsors receive an exclusive hole on the course to interact with golfers throughout the day. Sponsors can choose to have additional swag or activities at their hole.

Please note, activities must not slow down game play, and any additional food and beverages purchased must be supplied through the club house.

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VIDEO**





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TO VIEW
HIGHLIGHT
VIDEO**



PRESENTING SPONSORS

Our presenting sponsorship packages are designed to position your company front and centre to our real estate community. From event promotions through to event day, your company will be featured on digital and print platforms, plus have in-person promotional touchpoints at the event.

TITLE SPONSOR

\$5,000

- 4 complimentary tournament tickets (\$800 value)
- Prominent logo placement on tournament collateral and clubhouse signage
- 1st place team prize awarded in your name (\$800 value, \$200 per player)
- Opportunity to have a company representative at your hole to greet golfers
- Opportunity to distribute promotional products in golfer swag bags
- Snack at hole for golfers
- 2 mentions on CREB® Golf Tournament social posts
- Full page inside front cover in tournament program
- Company logo on signage at sponsored hole
- Lunch and dinner for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during meals
- Preferred seating during meals
- Company profile and logo on event app
- Sponsor recognition from speaker during awards

EVENT APP SPONSOR

\$3,000

- Company logo and profile link displayed on the home page of the event app (link sent out in event reminder)
- 2 CREB® Golf Tournament social media shout outs
- Opportunity to connect with guests via in-app notifications throughout the day using gamification to encourage guest engagement
- Lunch and dinner for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during meals
- Sponsor recognition from speaker during awards

DINNER SPONSOR

\$4,000

- 4 complimentary tournament tickets (\$800 value)
- Prominent signage at post-tournament dinner
- Prominent logo placement on tournament collateral and clubhouse signage
- 2 mentions on CREB® Golf Tournament social media posts
- Full page ad in tournament program
- Lunch and dinner for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during meals
- Preferred seating during meals
- Company profile and logo on event app
- Sponsor recognition from speaker during awards

LUNCH SPONSOR

\$3,000

- 2 complimentary tournament tickets (\$400 value)
- Prominent signage at pre-tournament lunch
- Prominent logo placement on tournament collateral and clubhouse signage
- 2 mentions on CREB® Golf Tournament social media posts
- 1/2 page ad in tournament program
- Lunch and dinner for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during meals
- Preferred seating during meals
- Company profile and logo on event app
- Sponsor recognition from speaker during awards

GOLF CART SPONSOR

\$3,000

- 2 complimentary tournament tickets (\$400 value)
- Prominent logo placement on signs at clubhouse entrance near registration
- Logo placement on rule sheets and score cards
- 2 mentions on CREB® Golf Tournament social posts
- 1/2 page ad in tournament program
- Company profile and logo on event app
- Lunch and dinner for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during meals
- Sponsor recognition from speaker during awards

WARM UP SPONSOR

\$1,500

- Prominent signage on putting green
- Self-activated entertainment or contest on putting green and/or driving range
- Company profile and logo on event app
- Lunch and dinner for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during dinner
- Sponsor recognition from speaker during awards

MULLIGAN SPONSOR

UP TO **\$1,440**

- All mulligans branded with company logo
- Sponsorship fee is variable based on mulligan sales. Sales matched by sponsor. All proceeds go to CREB® Charitable Foundation (CF)
- 1 CREB® social media mention after the tournament with total dollars raised for CF
- Company profile and logo on event app
- Lunch and dinner for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during meals
- Sponsor recognition from speaker during awards

HOLE SPONSORS

Fore! Our hole sponsorship packages provide you with a fun, interactive way to network with our real estate community as they play their round of golf. Your company will benefit from print, digital and in-person touchpoints with our guests throughout the event.

INCLUDED IN EACH SPONSOR PACKAGE

- Opportunity to have a company representative at your hole to greet golfers
- Company logo on signage at sponsored hole
- At least 1 mention on CREB Golf Tournament-related social media posts
- Company logo displayed on scrolling slide show during dinner
- Company logo and profile on event app
- Opportunity to hand out a door prize during the awards program at dinner

HOLE IN ONE SPONSOR
\$1,200



COLD BEER SPONSOR
\$2,500



ASSORTMENT OF BEER PROVIDED AND SET UP FOR YOU AT YOUR HOLE

CAESAR SPONSOR
\$2,500



CAESAR COCKTAIL BAR PROVIDED AND SET UP FOR YOU AT YOUR HOLE



ICE CREAM TRUCK SPONSOR
\$2,500

ICE CREAM TRUCK TO HAND OUT COLD TREATS AT YOUR HOLE



MARGARITA SPONSOR
\$2,500

MARGARITA BAR PROVIDED AND SET UP FOR YOU AT YOUR HOLE

DON'T SEE WHAT YOU'RE LOOKING FOR?

WE CAN CUSTOMIZE YOUR SPONSORSHIP PACKAGE JUST FOR YOU!

CALL OR EMAIL FOR DETAILS!



COLD APPETIZER SPONSOR
\$1,800



COLD APPETIZER PROVIDED AND SET UP FOR YOU AT YOUR HOLE



HOT APPETIZER SPONSOR
\$1,800



HOT APPETIZER PROVIDED AND SET UP FOR YOU AT YOUR HOLE



CONTEST HOLE SPONSOR
\$1,000



PRIZES AWARDED IN YOUR COMPANY'S NAME DURING THE AWARDS PROGRAM

Join CREB® and **Fill it Forward** to support global water conservation projects with every scan!



WATER BOTTLE SPONSOR
\$4,500



INCLUDE YOUR COMPANY-BRANDED WATER BOTTLES IN THE SWAG BAGS



DESSERT SPONSOR
\$1,800

DESSERTS PROVIDED AND SET UP FOR YOU AT YOUR HOLE



SPONSORSHIP APPLICATION

PLEASE READ CAREFULLY

1. Sponsorship opportunities will be applied on a first-come first-served commitment basis.
2. CREB® reserves the right and has final acceptance of all sponsorship arrangements.
3. Sponsors must review and sign the Sponsorship Terms and Conditions.
4. Applications must be signed, submitted to CREB® immediately and payment must be received within 30 days of application acceptance.

SPONSORSHIP DETAILS

I, the undersigned, understand and agree to the terms and conditions of this sponsorship application.

Company name: _____

Company address: _____

Name of signing authority (please print clearly): _____

Signature of signing authority: _____

Date: _____

City: _____ Province: _____ Postal/ZIP code: _____

Email: _____ Contact Number: _____

Payment options: Visa Master Card Company Cheque

Credit card number _____ Expiry date: _____

Please email events@creb.ca the completed application to CREB®

Attention: Jennifer Hadley, CREB® Member Event Coordinator

SELECT SPONSORSHIP PACKAGE

PRESENTING SPONSORS

- \$5,000 **TITLE SPONSOR**
- \$4,000 **DINNER SPONSOR**
- \$3,000 **EVENT APP SPONSOR**
- \$3,000 **GOLF CART SPONSOR**
- \$3,000 **LUNCH SPONSOR**
- \$1,500 **WARM UP SPONSOR**
- ^{UP TO} \$1,440 **CF MULLIGAN SPONSOR**

HOLE SPONSORS

- \$4,500 **WATER BOTTLE SPONSOR**
- \$2,500 **COLD BEER SPONSOR**
- \$2,500 **CAESAR SPONSOR**
- \$2,500 **MARGARITA SPONSOR**
- \$2,500 **ICE CREAM TRUCK SPONSOR**
- \$1,800 **HOT APPETIZER SPONSOR**
- \$1,800 **COLD APPETIZER SPONSOR**
- \$1,800 **DESSERT SPONSOR**
- \$1,200 **HOLE IN ONE SPONSOR**
- \$1,000 **CONTEST HOLE SPONSOR**



TERMS & CONDITIONS

1. DEFINED TERMS. In this agreement: (a) “agreement” means the contract between the sponsor and CREB®, which is comprised of an application, these Terms and Conditions and CREB®’s acceptance thereof; (b) “application” means the application form constituting an offer made by the sponsor to CREB® and forming a part of this agreement; (c) “CREB®” means Calgary Real Estate Board Co-operative Limited; (d) “payment” means the total amount paid by the sponsor as part of the application process; (e) “sponsor” means the person, corporation or other entity described as “sponsor” in the application and entering into this agreement with CREB®; (f) “event” means the 2024 CREB® Golf Tournament hosted by CREB®; (g) “program” means the printed program handed out to attendees; (h) “sponsorship package” means the document stating the benefits of each sponsorship opportunity.

2. CREATION OF CONTRACT. Your application to be a sponsor is an offer by you, the sponsor, to CREB® to enter into a contract on the terms of this agreement and may be amended by CREB® from time to time. The person making the offer on behalf of sponsor represents and warrants to CREB® that he or she has the authority to make this offer. The offer is irrevocably open for acceptance by CREB® until August 1, 2024 at 5:00 pm. If CREB® accepts your offer, a contract between the sponsor and CREB® is formed on the terms of this agreement and you shall be notified of CREB®’s acceptance. CREB® has no obligation to accept your offer. CREB® may decline to accept any offer for any reason in its sole discretion, including but not limited to (a) the products or own or demonstrated are not applicable to the real estate business, (b) the products or services are inconsistent with the stated purposes of CREB® and the interests and welfare of its members, (c) the products or services are unreasonably duplicative of services or products offered by or available from CREB® or any of its affiliated entities, or (d) the resulting mix of products or services to be exhibited is not acceptable to CREB®. Only those applications for which CREB® has given confirmation of acceptance by August 1, 2024 will be listed in the event program or other event collateral as outlined in the sponsor package.

3. MARKETING MATERIALS. All sponsors have the opportunity to provide CREB® with a high resolution logo, These materials will: (a) not be altered by CREB® without express written permission from sponsor; (b) be reproduced on show presentation, and show program according to sponsor’s chosen sponsorship package; (c) be used responsibly to reflect both CREB® and sponsor branding guidelines; (d) be used in conjunction with CREB® branding; and (e) be reflective of the hierarchy of sponsorship as outlined in the Event Sponsorship document.

4. HOURS. These are generally accepted to be 11:00 am – 12:30 pm registration and lunch, 1:00 pm shotgun start, 5:00 – 6:30 pm dinner and awards. CREB® may set and modify the hours at its sole discretion.

5. EVENT MARKETING. Those sponsors whose packages include use of their logo or advertisements, will electronically submit a high-resolution logo to CREB® no later than August 10, 2024. CREB® will provide exact specifications.

7. BROKERAGES. Broker sponsorship is permitted, however, pursuant to CREB® Rule 28.00 (1) which states, “There shall be no solicitation of sales personnel by Members during CREB® organized real estate meetings, education courses, seminars and/or open house showings of listed properties”.

8. LIABILITY. CREB® is in no circumstance liable to the sponsor for, and the sponsor agrees to indemnify and hold harmless CREB® and its members, officers, directors, employees and agents (collectively, the “indemnities”) from, any and all liability, loss, damage or expense (including all legal costs) by reason of any injury to or death of any person or any damage to or destruction of any property no matter by whom (including the indemnities) or howsoever caused.

9. BREACH. If the sponsor breaches any provision of this agreement, CREB® may immediately terminate the agreement and take such other steps as CREB® considers appropriate. The sponsor is liable to CREB® for all costs, expenses, losses and damages resulting from such termination and CREB®’s enforcement of its rights, including any and all legal expenses.

10. CONTRACT TERMINATION BY A SPONSOR. Sponsors may cancel this agreement by giving written notice of cancellation to CREB®. CREB® is entitled to retain 50 per cent of the payment, as liquidated damages and not as a penalty, if it receives notice of cancellation on or before August 6, 2024 and the full payment, as liquidated damages and not as a penalty, if it receives notice of cancellation after August 6, 2024.

11. CONTRACT TERMINATION BY CREB®. If the event does not take place for any cause beyond the reasonable control of CREB®, including, but not limited to, the destruction of the event facilities by an Act of God, the public enemy, authority of law, fire, or boycotts, strikes or other labor disputes, or other force majeure then CREB® may terminate this agreement on notice to the sponsor, and CREB® shall refund the payment paid by the sponsor, less the sponsor’s proportionate share of expenses

12. RESERVATION OF RIGHT TO MAKE CHANGES. CREB® may make rules and regulations from time to time respecting the operation of the event. Such rules and regulations form part of this agreement and the sponsor shall comply with all such rules and regulations, which are brought to its attention. CREB® may amend these terms and conditions from time to time in its sole discretion and, provided that such amendments apply to all sponsors and sponsors shall be bound by all such amendments upon being notified of them.

13. SPONSOR SHARING OR TRANSFER. This agreement is personal to the sponsor, and the sponsor shall not transfer or assign any part of the agreement, including advertising and branding, nor permit any other person, corporation or other entity to share in the sponsor's agreement.

14. GENERAL. Any notice to be given pursuant to this agreement must be given in writing (including electronic mail and facsimile transmission), but is only effective when delivered to the notice address, which for CREB® is 300 Manning Road N.E., Calgary, Alberta T2E 8K4 and for the sponsor is the address, primary contact email address and fax number set out in the application. These terms and conditions, together with the application and CREB®'s acceptance of it, are the entire agreement between the sponsor and CREB® respecting the subject matter of this agreement.

15. CONTRACT AND PAYMENT. The contract must be signed and submitted back to CREB® within three days of receipt. Payment must be received by CREB® within 30 days of contract acceptance.

I understand and agree to the terms and conditions of this sponsor contract and have the authority to enter into this agreement or on behalf of the sponsor.

Signature of signing authority: _____

Date: _____



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