

## **MEDIA RELEASE**

# **Calgary Real Estate Board Appoints New CEO**

*Alan Tennant to Lead CREB<sup>®</sup>'s Next Stage of Growth*

**Calgary, September 28, 2011** – Alan Tennant, former associate broker of Airdrie's RE/MAX Rocky View, will lead the Calgary Real Estate Board into its next stage of growth through his appointment as CEO.

CREB<sup>®</sup> president Sano Stante says that the board of directors unanimously agreed that Tennant brings the right leadership, vision, and passion to carry forward the baton passed from Ron Esch, who will retire after a distinguished 25 year career at the helm of the association. Tennant will begin serving in his new role as CEO on October 24.

"I'm very honoured to accept this exciting opportunity at a critical point in CREB<sup>®</sup>'s history. I have tremendous passion for this industry and I look forward to serving CREB<sup>®</sup> members and charting a future course for the board," says Tennant.

"During his long-standing career as CREB<sup>®</sup>'s CEO, Ron Esch cultivated a real commitment to innovation. I look forward to building on this pioneering spirit and equipping our members with the right tools and technology to succeed in the face of rapid change, while never losing sight of the value REALTORS<sup>®</sup> must offer to consumers," adds Tennant.

Tennant has 26 years of experience in the field of real estate serving in a wide range of leadership roles within the industry. He is strongly committed to giving back to the community and was past recipient of CREB<sup>®</sup>'s REALTOR<sup>®</sup> of the Year award as well as the Queen's Golden Jubilee Medal. In addition to leading a successful real estate practice, he served as president of CREB<sup>®</sup> in 1998 and president of the Canadian Real Estate Association (CREA) in 2006. Tennant has a proven track-record as an innovator in Canadian real estate. As Technology Council Chair for CREA he played a pivotal role in the formation of a new advisory group—the MLS<sup>®</sup> and Technology Council—a group dedicated to advancing technology for REALTORS<sup>®</sup> across the country. More recently he participated in CREA's 'Futures Project', a scenario planning initiative that envisions possible futures for real estate in Canada.

"We are living in a time of abrupt and surprising transformation. Real estate is no different and we must envision how REALTORS<sup>®</sup> can serve and delight the customer of the future. Our industry is finding new and exciting ways for technology to live alongside the solid relationships and trust that are at the core of our business. At CREB<sup>®</sup>, I believe we have an opportunity to embrace this change and reaffirm the value

REALTORS® can offer by setting the bar high, thinking differently and always looking for new cutting-edge ways of doing things,” says Tennant.

Tennant lives with his wife Rona and is the proud father of two daughters, Michelle, a REALTOR® and Lisa, a physiotherapist. Michelle, along with her husband Matt, are both REALTORS® and have worked in partnership with Tennant and his wife. They will take over the business as Tennant takes on this new chapter in his career. Tennant and his wife have made Airdrie, Alberta their home for more than 29 years, seeing it grow from a town of 5,500 to a city of over 40,000. He recently announced plans to relocate closer to Calgary’s inner city but confirms he will always maintain close ties to Airdrie and the surrounding region. He enjoys hockey, travel, golf, spending time with his family and making root beer.

Contact:      Rosey Hwang, Communications Coordinator, Communications  
Phone: 403.781.1340  
[rosey.hwang@creb.ca](mailto:rosey.hwang@creb.ca)

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