creb® FORECAST 2027
CONFERENCE & TRADESHOW

EXHIBITOR PACKAGE

WWW.CREBFORECAST.COM



ABOUT CREB®

The Calgary Real Estate Board (CREB®) is a non-profit professional association of over 8,700 licensed REALTORS® representing over 310 offices across the Calgary region. As one of the largest real estate boards in Canada, CREB® offers a full range of services to support the growth and development of our REALTOR® members. Among the many member tools offered, CREB® is a founding partner of Pillar 9™ Technologies, providing REALTORS® access to a province-wide Multiple Listing Service® (MLS®) System. Through the MLS® System, members and their clients can access the most comprehensive database of property listings and sales history in the region. Additional services include market statistics and economic reports, innovative real estate-based technology tools, real estate news and philanthropic giving — all powered by the support of our REALTOR® members.



CREB® FORECAST CONFERENCE & TRADESHOW

DATE

Tuesday, Jan. 19, 2027

LOCATION

BMO Centre, 20 Roundup Way SE, Champions Ballroom

ESTIMATED AUDIENCE

800-900 REALTORS® and real estate industry professionals

CREB® Forecast is the largest annual gathering of real estate professionals from Calgary and the surrounding area, and one of the most highly anticipated real estate events in Western Canada. The event includes an economic forecast, keynote presentations, professional development opportunities for REALTORS®, networking sessions, and a dynamic exhibitor tradeshow.

As a Forecast exhibitor, you'll have the chance to showcase your products and services to attendees throughout the day, including during the networking reception in the tradeshow area. Your company logo will also be featured on the Forecast website and across social media.








RESIDENTIAL SERVICES
Purchases & Sales
Refinances
Mobile Home Purchases & Sales
Title Transfers
Rent to Own Agreements
Agreements for Sale & Purchase
Drafting of Leases
Lease Reviews


FORECAST
FORECAST

EXHIBITOR PACKAGE INCLUDES

- Company name listed on conference website and communications
- Booth space of your selected size
- Two exhibitor name badges
- Black draping for the booth back wall (8 ft high) and side walls (3 ft high)
- One 6 ft rectangular table with black skirting and two chairs
- Lunch for two booth representatives
- Additional exhibitor attendees (includes name badge and meal ticket): $40 per person
- Automatically entered into the passport gamification application
- Lead capture technology

Please Note

- Draping height may vary for booths adjacent to or backing sponsor booths
- All logos and exhibitor information must be submitted no later than December 18, 2026
- Booth spaces are limited and sold on a first-come, first-served basis; booths cannot be reserved without payment
- Floor plans and booth options will be provided upon confirmation of participation and subject to change

EARLY BIRD

BOOTH RENTAL FEES

ENDS NOVEMBER 27, 2026 - $12/sq. ft.

- Small booth (6 ft x 10 ft): $720 + GST
- Medium booth (10 ft x 10 ft): $1,200 + GST
- Large booth (20 ft x 10 ft): $2,400 + GST

REGULAR PRICE

BOOTH RENTAL FEES

ENDS DECEMBER 18, 2026 - $14/sq. ft.

- Small booth (6 ft x 10 ft): $840 + GST
- Medium booth (10 ft x 10 ft): $1,400 + GST
- Large booth (20 ft x 10 ft): $2,800 + GST

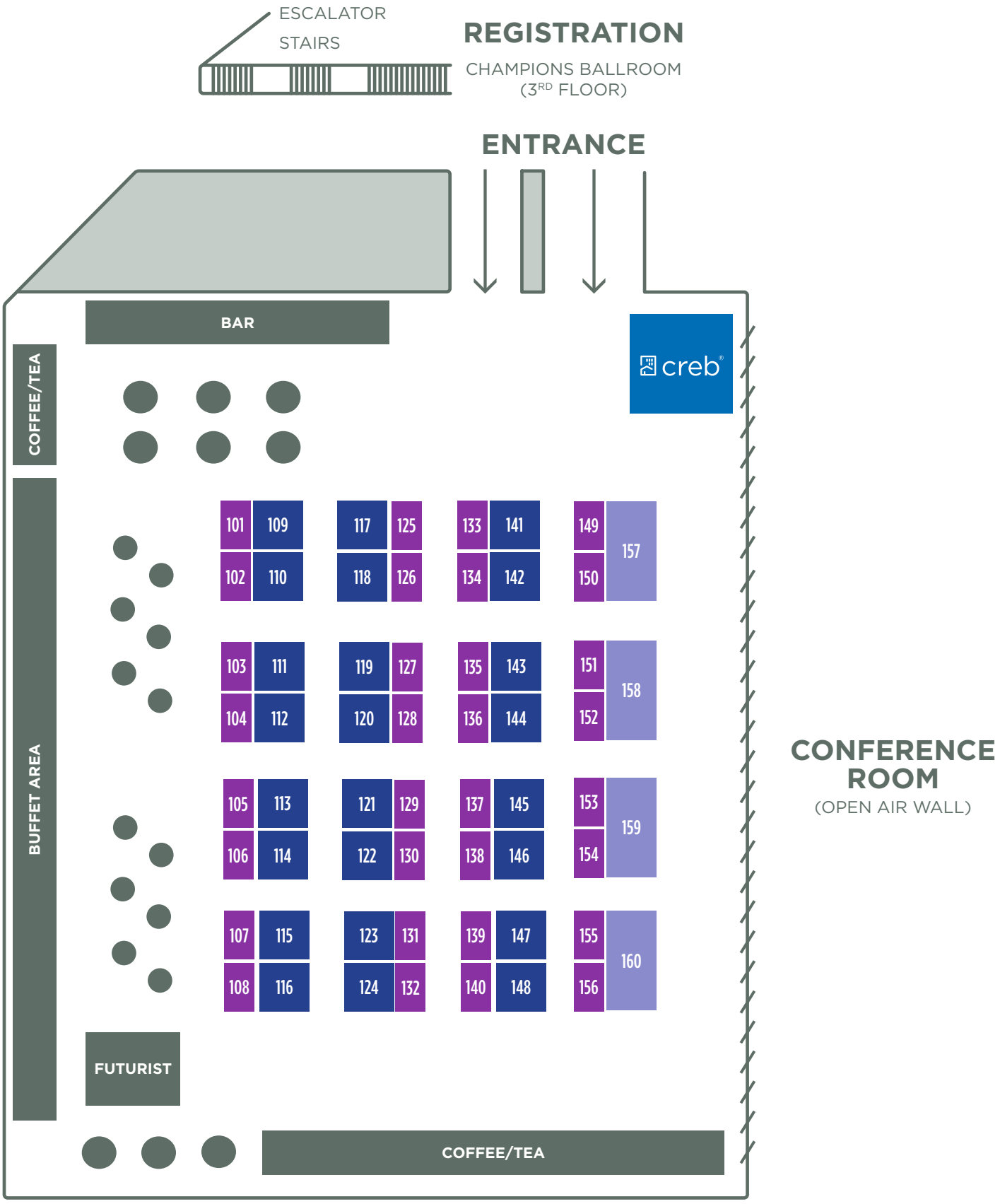
Please note: Booth rentals after December 18, 2026, are subject to an additional $250 administration fee.

OPTIONAL ADD-ONS

Not included and must be pre-arranged. A complete exhibitor services catalogue will be provided upon request.

- Electrical services and power access
- Enhanced lighting
- Signage and banner services
- Parking passes
- Additional furniture rentals, including soft seating, cocktail tables, TVs, tables, chairs and more
- Add-ons can be selected through the Exhibitor Portal: **BMO Exhibitor Portal**

2027 CREB® FORECAST CONFERENCE
TRADESHOW FLOORPLAN



***PLEASE NOTE:** THIS FLOOR PLAN IS SUBJECT TO CHANGE.


KAHANE LAW OFFICE
Barristers & Solicitors
SERVICE GUARANTEE


KH Dunkley
LAW GROUP
2 Ballots
3 Ballots
Spin Again
Thanks for Playing
1 Ballot
5 Ballots
Spin Again
Sale Transaction
Purchase Transaction


Saje
NATURAL WELLNESS


Win a
Furnace Tune Up,
Medium Rare Apron
and BBQ Set
to treat yourself,
to treat a client


ODDS ON
HOME
INSPECTION

TERMS & CONDITIONS

1. DEFINED TERMS. In this agreement: (a) "Agreement" means the contract between exhibitor and CREB® comprised of the exhibitor's application offer, these terms and conditions and CREB®'s acceptance; (b)"Application" means the application form constituting an offer made by an exhibitor to CREB® and forming a part of this agreement; (c) "CREB®" means Calgary Real Estate Board Co-operative Limited; (d) "Booth" means an exhibitor booth at the trade show, of the size selected by an exhibitor in the application; (e) "Payment" means the total amount paid by exhibitor as part of the application process; (f) "Exhibit Hall" means the area within which the trade show will take place; (g) "Exhibitor" means the person, corporation or other entity described as "exhibitor" in the application and entering into this agreement with CREB®; (h) "Show" means the 2027 Forecast hosted by CREB®; (i) "GES" means official display contractor and materials handler for the trade show; (j) "BMO" means BMO Centre located at 20 Roundup Way SE Calgary, AB T2G 2W1, which will be the venue for the trade show.

2. CREATION OF CONTRACT. Your application to be an exhibitor is an offer by you, the exhibitor, to CREB® to enter into a contract on the terms and conditions set out below and otherwise forming a part of this agreement, as may be amended by CREB® from time to time. The person making the offer on behalf of the exhibitor represents and warrants to CREB® that he or she has the authority to make this offer. Your offer is irrevocably open for acceptance by CREB® until Jan. 18, 2027 at 6 p.m. If CREB® accepts your offer, a contract between the exhibitor and CREB® with the terms and conditions set out below is created and you shall be notified of CREB®'s acceptance. CREB® has no obligation to accept your offer. CREB® may decline to accept any offer for any reason in its sole discretion, including but not limited to, if in the judgment of CREB®, (a) the products or services to be shown or demonstrated are not applicable to the real estate business, (b) are inconsistent with the stated purposes of CREB® and the interests and welfare of its members, (c) are unreasonably duplicative of services or products offered by or available from CREB® or any of its affiliated entities, or (d) the resulting mix of products or services to be exhibited is not acceptable to CREB®.

3. BOOTH LICENSE. CREB® grants you a revocable license to occupy a booth during the hours of the trade show, and before and after the trade show for set up and dismantling purposes as set out below. Exhibitors may choose their preferred booth location at the time of registration, subject to availability. CREB® may change that location before the trade show using its absolute discretion. CREB® may choose to offer booth location selection first to returning exhibitors, and then to new exhibitors in the order in which their applications are received.

4. EXHIBIT SPACE FLOOR PLAN. CREB® will make reasonable efforts to maintain the general configuration of the floor plan for the trade show, as shown on CREB®'s website, but CREB® may modify this floor plan from time to time as appropriate for the optimal operation of the trade show. This may include instances where the trade show is larger or smaller than anticipated, or in order to separate booths of a similar nature. The Exhibitor is responsible for reviewing the trade show floor plan to see if any direct competitors are located directly beside or across from their booth. CREB® may choose to relocate one or both of the affected exhibitors if a more appropriate location is available. No relocations will be made after Dec. 18, 2026.

TERMS & CONDITIONS (continued)

5. BOOTH SETUP. The exhibition hall will be available for booth setup on Monday, Jan. 18, 2027 (exact times will be emailed to the exhibitors closer to the day of the event). Exhibitors must complete set up of their booth on Monday, Jan. 18, 2027. Set up is not permitted on the day of the trade show unless specific arrangements have been made and approved in advance with CREB®. GES will be on site providing courtesy pushcarts for move-in and move-out. Additional services available from GES are at the exhibitor's expense and shall be independently arranged by the exhibitor prior to Monday, Jan. 18, 2027.

6. FAILURE TO SET UP OR OCCUPY SPACE. If an Exhibitor has not completed Booth setup by Jan. 19, 2027, or, having completed Booth setup, fails to occupy the Booth on the trade show date, then, unless the Exhibitor has requested in writing and CREB® has consented in writing to delayed setup or occupancy (or both) on such terms as CREB® specifies in its consent, this Agreement is terminated as of 8 a.m. on Jan. 19, 2027.

7. TRADE SHOW HOURS. Trade show hours are expected to be from 8 a.m. to 3 p.m. However, CREB® may set and modify the trade show hours and setup and teardown hours in its sole discretion.

8. BOOTH STAFFING. Exhibitors will have at least one representative staffing its booth at all times and no booth shall be left unattended during trade show hours. Exhibitors will not have more than two representatives in the exhibit hall (including the booth) at any one time. Exhibitors' representatives must wear exhibitor badges supplied by CREB® at all times while in the exhibit hall during set up, trade show hours and tear down. These badges permit access to the exhibit hall only.

9. BOOTH OPERATION. Exhibitors will use their best efforts to "be a good neighbour" to other exhibitors. Exhibits that interfere with the use of other exhibits, impede access to them, or impede free access to the aisles will not be permitted. Exhibitor representatives are required to confine their activities to within their own booth.

10. SOUND/MUSIC. Exhibitors may use sound equipment in their booth as long as the noise level does not disrupt the activities of neighbouring exhibitors. Exhibitors shall modify or terminate any sound-generating activities as CREB® directs from time to time in its sole discretion.

11. BOOTH SHARING/TRANSFER. The license granted in this agreement is personal to the Exhibitor and the exhibitor shall not transfer the license nor permit any other person, corporation or other entity to share or use any part of, or the entire booth.

12. ADVERTISING MATERIALS. Exhibitors may distribute advertising materials, souvenirs and samples only from their booth. Exhibitors shall cease the display and distribution of all advertising materials, souvenirs and samples during the trade show if CREB®, in its sole discretion, determines that they are inappropriate for any reason whatsoever. Exhibitors shall not state, imply, hold out or represent in any way, to any person, corporation or other entity, that CREB® endorses or supports any product or service advertised by exhibitors at or from their booth or any other location.

TERMS & CONDITIONS (continued)

13. PHOTOGRAPHY. Exhibitors for themselves and on behalf of their employees and agents (a) grant to CREB® the unconditional right to film, photograph and record the likeness, appearance, voice, photos and video of the exhibit and each of its employees and representatives at the booth and the trade show, and (b) unconditionally consent to CREB®'s use, alteration and reproduction of all such filmed, photographed and recorded items for publicity purposes in all media including, without limitation, to all forms of: animation and film; electronic digitization; telecommunication systems now known or created in the future; digital photography; two and three dimensional reproductions; sounds and electronically generated voice likenesses; and the right to license third parties to exercise such rights on behalf of CREB®, as CREB® considers appropriate in its sole discretion.

14. TEARDOWN. Exhibitors will not begin to dismantle booths before 3 p.m. Jan. 19, 2027, and must complete dismantling and removal no later than 7 p.m. on the same day. CREB® reserves the right to move, store, discard or otherwise dispose of any property or materials left by the exhibitor after 7 p.m. on Jan. 19, 2027, at the expense of the exhibitor.

15. SECURITY. The BMO Centre may provide certain security services during set up, the trade show and teardown hours. However, neither the BMO Centre nor CREB® is liable to the exhibitor or any third party for any damage to or loss of any property of the exhibitor or in the exhibitor's possession at such times, no matter how or by whom said loss or damage is caused.

16. LIABILITY. In no circumstance shall CREB® be liable to an exhibitor and the exhibitor agrees to indemnify and hold harmless CREB® and its members, officers, directors and employees ("the Indemnities") from any and all liability, loss, damage or expense, including any and all legal costs, by reason of any injury to or death of any person or any damage or destruction to or any loss of any property, no matter by whom, including the Indemnities, or howsoever caused.

17. BREACH. If the exhibitor breaches any provision of this agreement, CREB® may immediately terminate the booth license, require the exhibitor to remove its booth materials and take such other steps as CREB® considers appropriate to remove the exhibitor, its employees and representatives and its property from the Exhibit Hall. Exhibitors are liable to CREB® for all costs, expenses, loss and damage resulting from such termination and CREB®'s enforcement of its rights, including any and all legal expenses.

18. CONTRACT TERMINATION BY EXHIBITOR. Exhibitors may cancel this agreement by giving written notice to CREB® of cancellation. CREB® is entitled to retain 50 per cent of the payment, as liquidated damages and not as a penalty, if it receives notice of cancellation on or before Dec. 4, 2026, and to retain the full payment, as liquidated damages and not as a penalty, if it receives notice of cancellation after Dec. 4, 2026.

19. CONTRACT TERMINATION BY CREB®. If the trade show does not take place for any cause reasonably beyond the control of CREB®, including but not limited to the destruction of the exhibit facilities by an act of god, a public enemy, authority of law, fire or other force majeure, or boycotts, strikes or other labour disputes, then CREB® may terminate this agreement on notice to exhibitors, and CREB® shall refund to the exhibitor the payment paid by the exhibitor, less exhibitor's proportionate share of expenses incurred by CREB® to the date of the termination. The exhibitor's proportionate share shall be determined by CREB® based on total amounts paid by all exhibitors.

TERMS & CONDITIONS (continued)

20. RESERVATION OF RIGHT TO MAKE CHANGES. CREB® may make rules and regulations from time to time respecting the operation of the trade show. Such rules and regulations and any amendments thereto form part of this agreement and the exhibitor shall comply with all such rules and regulations that are brought to its attention. CREB® may amend these terms and conditions from time to time in its sole discretion and provided that such amendments apply to all exhibitors, the exhibitor shall be bound by such amendment upon being notified of them, regardless of the time or form of the notification.

21. REGULATIONS. The exhibitor agrees to abide by the building and fire regulations set out by the BMO Centre and the Alberta Occupational Health and Safety Act, both of which can be requested by the exhibitor from CREB® at any time.

22. BROKERAGES. Broker sponsorship is permitted pursuant to CREB® Rule 28.00 (1) which states, "There shall be no solicitation of sales personnel by Members during CREB® organized real estate meetings, education courses, seminars and/or open house showings of listed properties". However, brokerages may not operate an exhibit booth at the CREB® Forecast.

23. GENERAL. Unless otherwise mutually agreed upon by CREB® and the exhibitor, any notice to be given pursuant to this agreement must be in writing (including electronic mail and facsimile telecopy transmissions), but is only effective upon delivery to the recipient's notice address, which for CREB® is 300 Manning Road N.E., Calgary, Alberta T2E 8K4 and for the exhibitor is the address, primary contact, email address or fax number set out in the application. These terms and conditions, together with the application and CREB®'s acceptance of it, are the entire agreement between the exhibitor and CREB® respecting the subject matter of this agreement.

I understand and agree to the terms and conditions of this exhibitor contract and have the authority to enter into this agreement or on behalf of the sponsor.

Signature of signing authority: _____ **Date:** _____

Signature of CREB®: _____ **Date:** _____

EXHIBITOR APPLICATION

PLEASE READ CAREFULLY

1. Exhibitor opportunities will be offered on a first-come, first-served basis.
2. CREB® reserves the right of final acceptance of all exhibitor arrangements.
3. Exhibitors must review and sign the Exhibitor Terms and Conditions.
4. Applications must be signed and submitted to CREB® immediately. Payment must be received within 30 days of application acceptance.
5. The registration link and booth selection will be made available after the exhibitor package and payment are received.

EXHIBITOR DETAILS

I, the undersigned, understand and agree to the terms and conditions of this exhibitor application.

Company name: _____

Company address: _____

Name of signing authority (please print clearly): _____

Signature of signing authority: _____

Date: _____

City: _____ Province: _____ Postal/ZIP code: _____

Email: _____ Contact number: _____

Payment options: ☐ Visa ☐ Mastercard ☐ Company cheque ☐ EFT

Credit card number: _____ Expiry date: _____

CREB® Brokers: Charge my CREB® member account (signature): _____

Please email your completed application, including the signature on page 12, to tradeshow@creb.ca.

SELECT YOUR EXHIBITOR PACKAGE

EARLY BIRD PRICE
(ENDS NOVEMBER 27, 2026)

- ☐ **SMALL BOOTH (6'x10')** | $720 + GST
- ☐ **MEDIUM BOOTH (10'x10')** | $1,200 + GST
- ☐ **LARGE BOOTH (20'x10')** | $2,400 + GST

REGULAR PRICE
(ENDS DECEMBER 18, 2026)

- ☐ **SMALL BOOTH (6'x10')** | $840 + GST
- ☐ **MEDIUM BOOTH (10'x10')** | $1,400 + GST
- ☐ **LARGE BOOTH (20'x10')** | $2,800 + GST

creb® FORECAST 2027
CONFERENCE & TRADESHOW

Tuesday, Jan. 19, 2027
8 a.m. to 3 p.m.
BMO Centre, Champions Ballroom

To discuss exhibitor opportunities,
please contact **tradeshow@creb.ca**

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