



2026 • ANNUAL  
**GOLF**  
TOURNAMENT

**EVENT SPONSORSHIP PACKAGE**



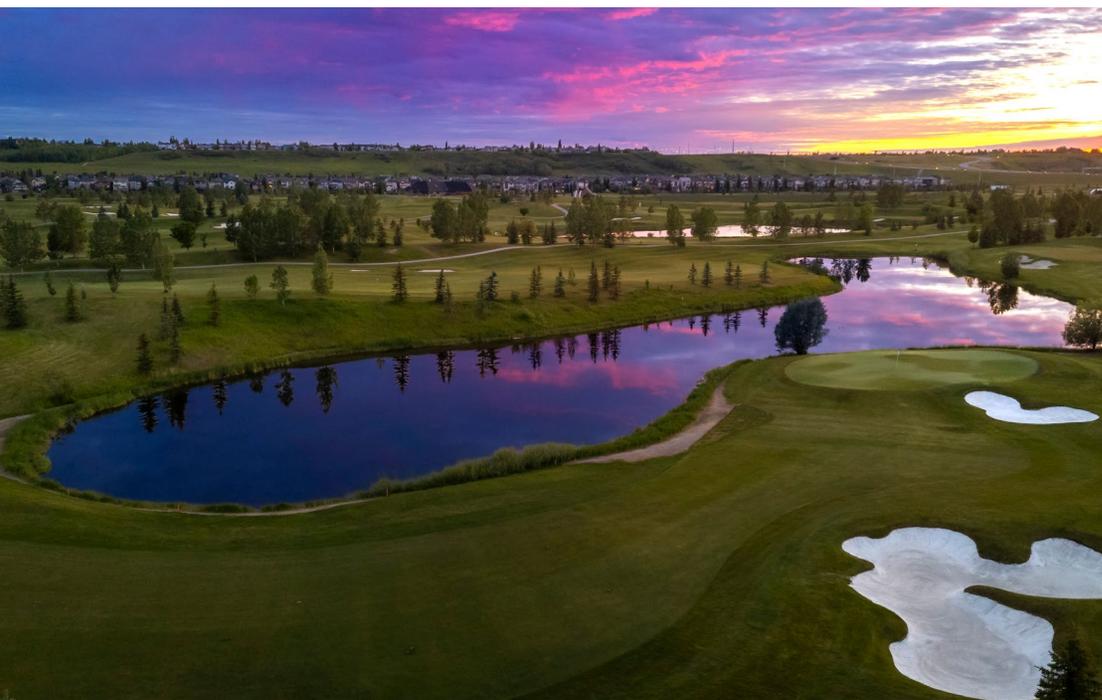


## GOLF TOURNAMENT

- Date: **August 25, 2026**
- Location: **Blue Devil Golf Club (2300 194 Ave SE)**
- Anticipated audience: **144**

Picture perfect views and pitch perfect greens – you'll find it all at CREB®'s annual golf tournament. Our tournament caters to golf rookies and pros alike, offering a fun day for real estate associates, brokers and industry partners to socialize and network. Golf tournament sponsors receive an exclusive hole on the course to interact with golfers throughout the day. Sponsors can choose to have additional swag or activities at their hole.

Please note, activities must not slow down game play, and any additional food and beverages purchased must be supplied through the club house.



**CLICK  
TO VIEW  
LAST YEAR'S  
HIGHLIGHT  
VIDEO**





## EVENT SPONSORSHIP

The CREB® Golf Tournament is one of our most anticipated member events of the year, bringing REALTORS® and industry partners together in a relaxed, high-engagement setting. More than a day on the course, it's an opportunity to build meaningful relationships, strengthen brand awareness, and connect directly with decision-makers in the real estate community.

Sponsoring the tournament positions your brand front and centre with members and reinforces your role as a trusted industry partner—long after the final putt drops.



CLICK TO VIEW LAST YEAR'S HIGHLIGHT VIDEO



# EVENT SPONSORS

Our sponsorship packages put your company front and centre with the real estate community. From event promotions to the day of the tournament, your company will be featured on both digital and print platforms, with multiple in-person promotional opportunities.

## TITLE SPONSOR

**\$6,000**

- 4 complimentary tournament tickets (\$800 value)
- Prominent logo placement on tournament collateral and clubhouse signage
- Opportunity to announce the first-place team prize
- Hole for your representatives to greet golfers
- 2 mentions on CREB® Golf Tournament social posts
- Full page inside front cover ad in tournament program
- Breakfast & lunch for 4 representatives
- Preferred seating during lunch
- Logo in tournament program and table displays
- Logo on scrolling slide show during lunch
- Sponsor recognition during awards

## LUNCH SPONSOR

**\$5,000**

- 4 complimentary tournament tickets (\$800 value)
- Prominent logo placement on tournament collateral and clubhouse signage
- Hole for your representatives to greet golfers
- 1 mentions on CREB® Golf Tournament social posts
- Full page ad in tournament program
- Breakfast & lunch for 4 representatives
- Preferred seating during lunch
- Logo in tournament program and table displays
- Logo on scrolling slide show during lunch
- Sponsor recognition during awards

## GOLF CART SPONSOR

**\$4,000**

- 2 complimentary tournament tickets (\$400 value)
- Prominent logo placement on golf carts, rule sheets and scorecards
- Prominent logo placement on tournament collateral and clubhouse signage
- Hole for your representatives to greet golfers
- Half-page ad in tournament program
- Breakfast & lunch for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during lunch
- Sponsor recognition during awards

## BREAKFAST SPONSOR

**\$3,000**

- 2 complimentary tournament tickets (\$400 value)
- Prominent logo placement on tournament collateral and clubhouse signage
- Hole for your representatives to greet golfers
- Half-page ad in tournament program
- Breakfast & lunch for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during lunch
- Sponsor recognition during awards

# HOLE SPONSORS

As a hole sponsor, your company takes centre stage where every golfer stops and engages. Your brand will be highlighted through pre-event promotion, prominent on-course signage, and select digital and print features—creating memorable, in-person visibility on tournament day.

## WATERING HOLE SPONSOR

**\$3,000**

- 2 complimentary tournament tickets (\$400 value)
- Prominent logo placement on tournament collateral and clubhouse signage
- Hole for your representatives to greet golfers
- Custom water bottle for every participant with your logo
- Water refill station at your hole
- Half-page ad in tournament program
- Breakfast & lunch for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during lunch
- Sponsor recognition during awards

## HECKLING HOLE SPONSOR

**\$3,000**

- 2 complimentary tournament tickets (\$400 value)
- Prominent logo placement on tournament collateral and clubhouse signage
- Hole for your representatives to greet golfers along with the comedians
- Half-page ad in tournament program
- Breakfast & lunch for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during lunch
- Sponsor recognition during awards

## DRINK HOLE SPONSOR

**\$3,000**

- 2 complimentary tournament tickets (\$400 value)
- Prominent logo placement on tournament collateral and clubhouse signage
- Hole for your representatives to greet golfers
- Beer or cocktail of choice (as available) supplied by a server at your hole
- Quarter-page ad in tournament program
- Breakfast & lunch for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during lunch
- Sponsor recognition during awards

## SNACK HOLE SPONSOR

**\$2,500**

- 2 complimentary tournament tickets (\$400 value)
- Prominent logo placement on tournament collateral and clubhouse signage
- Hole for your representatives to greet golfers
- Hotdog/Smokie tickets with your logo redeemable at the kiosk.
- Quarter-page ad in tournament program
- Breakfast & lunch for 2 representatives
- Logo in tournament program and table displays
- Logo on scrolling slide show during lunch
- Sponsor recognition during awards

## HOLE-IN-ONE HOLE SPONSOR

**\$1,500**

- Prominent logo placement on tournament collateral and clubhouse signage
- Hole for your representatives to greet golfers
- Pre-arranged Hole in One insurance
- Quarter-page ad in tournament program
- Logo in tournament program and table displays
- Logo on scrolling slide show during lunch
- Sponsor recognition during awards

## CONTEST HOLE SPONSOR **\$1,200**

- Prominent logo placement on tournament collateral and clubhouse signage
- Hole for your representatives to greet golfers
- Your choice of contest to run at your hole (e.g., Beat the Pro, Longest Drive, Closest to the Pin, Marshmallow Long Drive, etc.)
- Logo in tournament program and table displays
- Logo on scrolling slide show during lunch
- Sponsor recognition during awards

# SPONSORSHIP APPLICATION

## PLEASE READ CAREFULLY

1. Sponsorship opportunities will be applied on a first-come first-served basis.
2. CREB® reserves the right of final acceptance for all sponsorship arrangements.
3. Sponsors must review and sign the Sponsorship Terms and Conditions.
4. Applications must be signed and submitted to CREB® immediately, with payment received within 30 days of application acceptance.

## SPONSORSHIP DETAILS

I, the undersigned, understand and agree to the terms and conditions of this sponsorship application.

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

Name of signing authority (please print clearly): \_\_\_\_\_

Signature of signing authority: \_\_\_\_\_

Date: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal/ZIP code: \_\_\_\_\_

Email: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Payment options:                      Visa                       Master Card                       Company Cheque

Credit card number \_\_\_\_\_ Expiry date: \_\_\_\_\_

Please email the completed application to [shannon.taylor@creb.ca](mailto:shannon.taylor@creb.ca)

## SELECT SPONSORSHIP PACKAGE

### EVENT SPONSORS

\$6,000      **TITLE SPONSOR**

\$5,000      **LUNCH SPONSOR**

\$4,000      **GOLF CART SPONSOR**

\$3,000      **BREAKFAST SPONSOR**

### HOLE SPONSORS

\$3,000      **WATERING HOLE SPONSOR**

\$3,000      **HECKLING HOLE SPONSOR**

\$3,000      **DRINK SPONSOR**

\$2,500      **SNACK SPONSOR**

\$1,500      **HOLE IN ONE SPONSOR**

\$1,200      **CONTEST HOLE SPONSOR**

# TERMS & CONDITIONS

**1. DEFINED TERMS.** In this agreement: (a) “agreement” means the contract between the sponsor and CREB®, which is comprised of an application, these Terms and Conditions and CREB®’s acceptance thereof; (b) “application” means the application form constituting an offer made by the sponsor to CREB® and forming a part of this agreement; (c) “CREB®” means Calgary Real Estate Board Co-operative Limited; (d) “payment” means the total amount paid by the sponsor as part of the application process; (e) “sponsor” means the person, corporation or other entity described as “sponsor” in the application and entering into this agreement with CREB®; (f) “event” means the 2026 CREB® Golf Tournament hosted by CREB®; (g) “program” means the printed program handed out to attendees; (h) “sponsorship package” means the document stating the benefits of each sponsorship opportunity.

**2. CREATION OF CONTRACT.** Your application to be a sponsor is an offer by you, the sponsor, to CREB® to enter into a contract on the terms of this agreement and may be amended by CREB® from time to time. The person making the offer on behalf of the sponsor represents and warrants to CREB® that he or she has the authority to make this offer. The offer is irrevocably open for acceptance by CREB® until August 3, 2026 at 5:00 p.m. If CREB® accepts your offer, a contract between the sponsor and CREB® is formed on the terms of this agreement and you shall be notified of CREB®’s acceptance. CREB® has no obligation to accept your offer. CREB® may decline to accept any offer for any reason in its sole discretion, including but not limited to (a) the products or services offered or demonstrated are not applicable to the real estate business, (b) the products or services are inconsistent with the stated purposes of CREB® and the interests and welfare of its members, (c) the products or services are unreasonably duplicative of services or products offered by or available from CREB® or any of its affiliated entities, or (d) the resulting mix of products or services to be exhibited is not acceptable to CREB®. Only those applications for which CREB® has given confirmation of acceptance by August 3, 2026 will be listed in the event program or other event collateral as outlined in the sponsor package.

**3. MARKETING MATERIALS.** All sponsors have the opportunity to provide CREB® with a high resolution vector logo. These materials will: (a) not be altered by CREB® without express written permission from sponsor; (b) be reproduced on show presentation and show program according to sponsor’s chosen sponsorship package; (c) be used responsibly to reflect both CREB® and sponsor branding guidelines; (d) be used in conjunction with CREB® branding; and (e) be reflective of the hierarchy of sponsorship as outlined in the Event Sponsorship document.

## **Logo & Artwork Submission Information**

**Logo Requirements:** Please submit your logo in one of the following formats: AI, EPS, PDF, or PNG.

**Advertisement Specifications:** High resolution PDF - Full Page: 5.5W x 8.5H, Half Page: 5.5W x 4.25H  
For submissions or further inquiries, please contact us at [shannon.taylor@creb.ca](mailto:shannon.taylor@creb.ca)

**4. HOURS.** Detailed schedule to follow prior to the event.

**5. EVENT MARKETING.** Those sponsors whose packages include use of their logo or advertisements, will electronically submit to CREB® no later than August 7, 2026. **Please email your logo in vector format (AI, EPS, or PDF), and/or advertisement (high-quality PDF) to [shannon.taylor@creb.ca](mailto:shannon.taylor@creb.ca).**

**6. BROKERAGES.** Broker sponsorship is permitted, however, pursuant to CREB® Rule 28.00 (1) which states, “There shall be no solicitation of sales personnel by Members during CREB® organized real estate meetings, education courses, seminars and/or open house showings of listed properties”.

**7. LIABILITY.** CREB® is in no circumstance liable to the sponsor for, and the sponsor agrees to indemnify and hold harmless CREB® and its members, officers, directors, employees and agents (collectively, the “indemnities”) from, any and all liability, loss, damage or expense (including all legal costs) by reason of any injury to or death of any person or any damage to or destruction of any property no matter by whom (including the indemnities) or howsoever caused.

**8. BREACH.** If the sponsor breaches any provision of this agreement, CREB® may immediately terminate the agreement and take such other steps as CREB® considers appropriate. The sponsor is liable to CREB® for all costs, expenses, losses and damages resulting from such termination and CREB®’s enforcement of its rights, including any and all legal expenses.

**9. CONTRACT TERMINATION BY A SPONSOR.** Sponsors may cancel this agreement by giving written notice of cancellation to CREB®. CREB® is entitled to retain 50 per cent of the payment, as liquidated damages and not as a penalty, if it receives notice of cancellation on or before August 10, 2026 and the full payment, as liquidated damages and not as a penalty, if it receives notice of cancellation after August 10, 2026.

**10. CONTRACT TERMINATION BY CREB®.** If the event does not take place for any cause beyond the reasonable control of CREB®, including, but not limited to, the destruction of the event facilities by an Act of God, the public enemy, authority of law, fire, or boycotts, strikes or other labour disputes, or other force majeure, then CREB® may terminate this agreement on notice to the sponsor, and CREB® shall refund the payment paid by the sponsor, less the sponsor’s proportionate share of expenses

**11. RESERVATION OF RIGHT TO MAKE CHANGES.** CREB® may make rules and regulations from time to time respecting the operation of the event. Such rules and regulations form part of this agreement and the sponsor shall comply with all such rules and regulations, which are brought to its attention. CREB® may amend these terms and conditions from time to time in its sole discretion and, provided that such amendments apply to all sponsors and sponsors shall be bound by all such amendments upon being notified of them.

**12. SPONSOR SHARING OR TRANSFER.** This agreement is personal to the sponsor, and the sponsor shall not transfer or assign any part of the agreement, including advertising and branding, nor permit any other person, corporation or other entity to share in the sponsor's agreement.

**13. GENERAL.** Any notice to be given pursuant to this agreement must be in writing (including email and facsimile), but is only effective when delivered to the notice address. For CREB®, this is 300 Manning Road NE, Calgary, Alberta T2E 8K4, and for the sponsor, the address, primary contact email, and fax number set out in the application. These terms and conditions, together with the application and CREB®'s acceptance, are the entire agreement between the sponsor and CREB® respecting the subject matter.

**14. CONTRACT AND PAYMENT.** The contract must be signed and submitted back to CREB® within three days of receipt. Payment must be received by CREB® within 30 days of contract acceptance.

I understand and agree to the terms and conditions of this sponsor contract and have the authority to enter into this agreement on behalf of the sponsor.

Signature of signing authority: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of CREB®: \_\_\_\_\_

Date: \_\_\_\_\_



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