

The background is a vibrant orange color. In the top left, there is a green cactus with several black birds perched on its arms. In the top right, a white cowboy hat with a blue band is partially visible. In the bottom left, a white cowboy boot with a green patch is shown. The text is centered in a white, stylized font with a drop shadow. There are several pink, five-pointed stars scattered across the orange background.

CREB® BARN CLUB
**BOOTS
& BUCKLES
BBQ**

EVENT SPONSORSHIP PACKAGE

CREB® BARN CLUB

BOOTS & BUCKLES & BBQ



STAMPEDE BBQ

- Date: **July 7, 2026**
- Time: **11:30 a.m. to 2 p.m.**
- Location: **CREB® Front Parking Lot**
- Anticipated audience: **400**

The CREB® Stampede BBQ is a fantastic opportunity to connect with fellow real estate professionals, and immerse yourself in the vibrant Stampede culture as you indulge in a mouthwatering, traditional BBQ feast for the seasoned and seasonal cowpoke in the crowd!. From sizzling burgers to savoury cowboy caviar, your taste buds are in for a treat. And let's not forget about dessert—a delightful ice cream truck will be on-site, ready to satisfy your sweet tooth.

The Boots, Buckles & BBQ event also has plenty of exciting activities for everyone. Make sure to dress to impress in your best Western attire, as there will be a prize for the best-dressed attendee. Additionally, fun games and door prizes will be up for grabs, giving you a chance to win some fantastic goodies.

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EVENT SPONSORSHIP OPPORTUNITIES

FOOD SPONSOR \$5,000

Position your brand at the centre of the event.

Sponsorship includes:

- Option to serve and greet guests
- Opportunity to mingle and network
- Prominent signage at food stations
- Logo on welcome sign table cards
- Two social media mentions
- Live mention during the event

ENTERTAINMENT SPONSOR \$2,500

Be associated with the energy of the event.

Sponsorship includes:

- Opportunity to mingle and network
- Option to welcome guests and introduce musician
- Prominent signage at the stage
- Logo on welcome sign and table cards
- Two social media mentions
- Live mention during the event

SALOON SPONSOR \$2,500

Create a memorable gathering point for members to socialize.

Sponsorship includes:

- Opportunity to mingle and network
- \$1 from each drink sale will be donated to the CREB® REALTOR® Community Foundation in the sponsor's name, along with a charitable tax receipt
- Prominent signage at the bar
- Logo on welcome sign table cards
- Two social media mentions
- Live mention during the event

ICE CREAM TRUCK SPONSOR \$2,500

Delight attendees by sponsoring a nostalgic, fan-favourite treat.

Sponsorship includes:

- Opportunity to mingle and network
- Donation made to the Children's Health Foundation in the sponsor's name
- Prominent signage at ice cream truck
- Logo on welcome sign table cards
- Two social media mentions
- Live mention during the event

PHOTO BOOTH SPONSOR \$2,500

Align your brand with memorable moments.

Sponsorship includes:

- Opportunity to mingle and network
- Prominent signage at the photo booth
- Logo placement on the table cards and on custom branded photo frame
- Two social media mentions highlighting the photo booth experience
- Live mention during the event

LINE DANCING SPONSOR \$1,500

Get members energized and on their feet.

Sponsorship includes:

- Opportunity to mingle and network
- Prominent signage at the line dancing area
- Logo placement on the event welcome sign and table cards
- One social media mention
- Live mention during the event

CANDY BAR SPONSOR \$1,200

End the experience on a sweet note.

Sponsorship includes:

- Opportunity to mingle and network at the candy bar
- Prominent signage at the candy bar
- Logo placement on the event welcome sign and table cards
- One social media mention
- Live mention during the event

HYDRATION SPONSOR \$1,000

Support member comfort and well-being.

Sponsorship includes:

- Opportunity to mingle and network
- Option to serve non-alcoholic beverages to guests
- Prominent signage in activity area
- Logo on welcome sign and table cards
- One social media mention
- Live mention during the event

WANT TO WRANGLE A DIFFERENT PARTNER EXPERIENCE?

We can customize the perfect sponsorship package just for you! Email shannon.taylor@creb.ca for details.



SPONSOR BENEFITS

| | FOOD SPONSOR \$5,000 | ENTERTAINMENT SPONSOR \$2,500 | SALOON SPONSOR \$2,500 | ICE CREAM TRUCK SPONSOR \$2,500 | PHOTOBOOTH SPONSOR \$2,500 | LINE DANCE SPONSOR \$1,500 | CANDY BAR SPONSOR \$1,200 | HYDRATION STATION SPONSOR \$1,000 |
|---|-----------------------------|--------------------------------------|-------------------------------|--|-----------------------------------|-----------------------------------|----------------------------------|--|
| Option to serve guests and talk to them as they move through the food line | ✓ | | | | | | | |
| Opportunity to mingle and network with guests throughout the event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Prominent signage in sponsor area | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on welcome sign and tent cards on tables | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Number of social media mentions | Two | Two | Two | Two | Two | One | One | One |
| Live mention during the event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo on photobooth printouts, online photobooth gallery and post-event e-mail | | | | | ✓ | | | |
| Donation made to the Children's Health Foundation in the sponsor's name | | | | ✓ | | | | |
| Donation made to the CREB® REALTOR® Community Foundation in the sponsor's name | | | ✓ | | | | | |

SPONSORSHIP APPLICATION

PLEASE READ CAREFULLY

1. Sponsorship opportunities will be applied on a first-come, first-served commitment basis.
2. CREB® reserves the right and has final acceptance of all sponsorship arrangements.
3. Sponsors must review and sign the Sponsorship Terms and Conditions.
4. Applications must be signed and submitted to CREB immediately. Payment is due within 30 days of application acceptance.

SPONSORSHIP DETAILS

I, the undersigned, understand and agree to the terms and conditions of this sponsorship application.

Company name: _____

Company address: _____

Name of signing authority (please print clearly): _____

Signature of signing authority: _____

Date: _____

City: _____ Province: _____ Postal/ZIP code: _____

Email: _____ Contact Number: _____

Payment options: Visa Master Card Company Cheque

Credit card number _____ Expiry date: _____

Please email shannon.taylor@creb.ca the completed application

Attention: **Shannon Taylor, CREB® Event Planner**

SELECT SPONSORSHIP PACKAGE

- \$5,000 **FOOD SPONSOR**
- \$2,500 **ENTERTAINMENT SPONSOR**
- \$2,500 **SALOON SPONSOR**
- \$2,500 **ICE CREAM TRUCK SPONSOR**
- \$2,500 **PHOTO BOOTH SPONSOR**
- \$1,500 **LINE DANCING SPONSOR**
- \$1,200 **CANDY BAR SPONSOR**
- \$1,000 **HYDRATION STATION SPONSOR**

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TERMS & CONDITIONS (1/3)

1. DEFINED TERMS. In this agreement: (a) “agreement” means the contract between the sponsor and CREB®, which is comprised of an application, these Terms and Conditions and CREB®’s acceptance thereof; (b) “application” means the application form constituting an offer made by the sponsor to CREB® and forming a part of this agreement; (c) “CREB®” means Calgary Real Estate Board Co-operative Limited; (d) “payment” means the total amount paid by the sponsor as part of the application process; (e) “sponsor” means the person, corporation or other entity described as “sponsor” in the application and entering into this agreement with CREB®; (f) “event” means the 2026 CREB® Stampede BBQ hosted by CREB®; (g) “program” means the printed program handed out to attendees; (h) “sponsorship package” means the document stating the benefits of each sponsorship opportunity.

2. CREATION OF CONTRACT. Your application to be a sponsor is an offer by you, the sponsor, to CREB® to enter into a contract on the terms of this agreement and may be amended by CREB® from time to time. The person making the offer on behalf of the sponsor represents and warrants to CREB® that they have the authority to make this offer. The offer is irrevocably open for acceptance by CREB® until June 19, 2026, at 5:00 pm. If CREB® accepts your offer, a contract between the sponsor and CREB® is formed on the terms of this agreement, and you shall be notified of CREB®’s acceptance. CREB® has no obligation to accept your offer. CREB® may decline to accept any offer for any reason in its sole discretion, including but not limited to (a) the products or services to be shown or demonstrated are not applicable to the real estate business, (b) the products or services are inconsistent with the stated purposes of CREB® and the interests and welfare of its members, (c) the products or services are unreasonably duplicative of services or products offered by or available from CREB® or any of its affiliated entities, or (d) the resulting mix of products or services to be exhibited is not acceptable to CREB®. Only those applications for which CREB® has given confirmation of acceptance by June 20, 2025, will be listed in the event program or other event collateral as outlined in the sponsor package.

3. MARKETING MATERIALS. All sponsors have the opportunity to provide CREB® with a high-resolution logo. Electronically submit a high-resolution logo to CREB® by June 19, 2026, to meet print deadlines. Submissions received after the deadline will not be included in the event. These materials will: (a) not be altered by CREB® without express written permission from the sponsor; (b) be used responsibly to reflect both CREB® and sponsor branding guidelines; (d) be used in conjunction with CREB® branding; and (e) be reflective of the hierarchy of sponsorship as outlined in the Event Sponsorship document.

Artwork must be electronically submitted to CREB® no later than June 19, 2026.

Logo Requirements: Please submit your logo in one of the following formats: AI, EPS, PDF, or PNG. For submissions or questions, email shannon.taylor@creb.ca.

TERMS & CONDITIONS (2/3)

4. HOURS. These are generally accepted to be 11:30 a.m. to 2:00 p.m. CREB® may set and modify the hours at its sole discretion.

5. BROKERAGES. Broker sponsorship is permitted, however, pursuant to CREB® Rule 28.00 (1), which states, “There shall be no solicitation of sales personnel by Members during CREB® organized real estate meetings, education courses, seminars and/or open house showings of listed properties.”

6. LIABILITY. CREB® is in no circumstance liable to the sponsor for, and the sponsor agrees to indemnify and hold harmless CREB® and its members, officers, directors, employees and agents (collectively, the “indemnities”) from any and all liability, loss, damage or expense (including all legal costs) by reason of any injury to or death of any person or any damage to or destruction of any property no matter by whom (including the indemnities) or howsoever caused.

7. BREACH. If the sponsor breaches any provision of this agreement, CREB® may immediately terminate the agreement and take such other steps as CREB® considers appropriate. The sponsor is liable to CREB® for all costs, expenses, losses and damages resulting from such termination and CREB®’s enforcement of its rights, including any and all legal expenses.

8. CONTRACT TERMINATION BY A SPONSOR. Sponsors may cancel this agreement by giving written notice of cancellation to CREB®. CREB® is entitled to retain 50 percent of the payment, as liquidated damages and not as a penalty, if it receives notice of cancellation on or before June 26, 2026, and the full payment, as liquidated damages and not as a penalty if it receives notice of cancellation after June 26, 2026.

9. CONTRACT TERMINATION BY CREB®. If the event does not take place for any cause beyond the reasonable control of CREB®, including, but not limited to, the destruction of the event facilities by an Act of God, the public enemy, the authority of law, fire, or boycotts, strikes or other labour disputes, or other force majeure then CREB® may terminate this agreement on notice to the sponsor, and CREB® shall refund the payment paid by the sponsor, less the sponsor’s proportionate share of expenses.

10. RESERVATION OF RIGHT TO MAKE CHANGES. CREB® may make rules and regulations from time to time respecting the operation of the event. Such rules and regulations form part of this agreement, and the sponsor shall comply with all such rules and regulations which are brought to its attention. CREB® may amend these terms and conditions from time to time in its sole discretion and, provided that such amendments apply to all sponsors and sponsors, shall be bound by all such amendments upon being notified of them.

TERMS & CONDITIONS (3/3)

12. SPONSOR SHARING OR TRANSFER. This agreement is personal to the sponsor, and the sponsor shall not transfer or assign any part of the agreement, including advertising and branding, nor permit any other person, corporation or other entity to share in the sponsor's agreement.

13. GENERAL. Any notice to be given pursuant to this agreement must be given in writing (including electronic mail and facsimile transmission) but is only effective when delivered to the notice address, which for CREB® is 300 Manning Road N.E., Calgary, Alberta T2E 8K4 and for the sponsor is the address, primary contact email address and fax number set out in the application. These terms and conditions, together with the application and CREB®'s acceptance of it, are the entire agreement between the sponsor and CREB® respecting the subject matter of this agreement.

14. CONTRACT AND PAYMENT. The contract must be signed and submitted back to CREB® within three days of receipt. CREB® must receive payment within 30 days of contract acceptance.

I understand and agree to the terms and conditions of this sponsor contract and have the authority to enter into this agreement or on behalf of the sponsor.

Signature of signing authority: _____

Date: _____

Signature of CREB® Director: _____

Date: _____



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